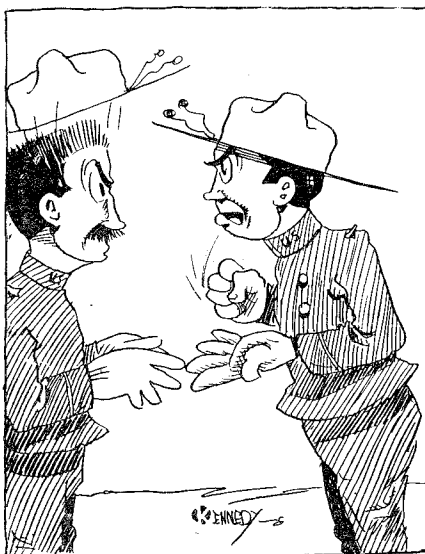


SOLDIER TO SOLDIER



“Amazing”

Is What Folks Say About
The Gas Attack

Amazing is what manufacturers will admit, when they realize the tremendous field Camp papers offer an advertiser.

Take Camp Wadsworth, located near Spartanburg, S. C., as an instance.

At this cantonment are quartered 30,000 New York State men. Thirty thousand men educated to demand the best, and with the pocket-book well able to pay for it.

Who is getting their business? Surely not the firms who sit back wondering how to go about it. The firms who advertise in their camp paper; the firms who talk to them at the intimate time these men are reading their own paper, when they are looking for their own name in print. Do you get the point? They don't dare miss a single line, and are in as receptive mood for suggestion at such a time as any mortal man can be.

The Gas Attack has a weekly circulation of over 20,000 copies. We understand that over 12,000 of this number are sent home to the families of the soldiers, after reading, although we don't claim this as an additional circulation.

RATES

*Back cover page, \$125.00 per week. Inside cover pages, \$100.00 per week.
Inside pages, \$75.00 per week.*

Fractions of pages down to one-sixth of a page, the minimum amount of space we will sell, charged for on a pro-rata basis.

The Gas Attack is issued every Saturday. Copy must be in our hands 10 days prior to date of publication.

The following National Advertisers are using space in the Gas Attack:

Durham Duplex Razor Co., Colgate & Co., Interstate Electric Novelty Co.
General Electric Co., Gem Safety Razor Co., Scott & Bowne, Taylor
Instruments Co., Abercrombie & Fitch, American Ever-Ready Razor Co.

For further information, address

The GAS ATTACK, Camp Wadsworth, S. C.