

# JOHN WANAMAKER

## NEW YORK

### Catalog of Soldiers' Needs

the conveniences he must buy, and the simple luxuries that do so much to make his life at the front were carefully selected by army men--here and abroad--every one is of proved merit. It is the experience of officers and men who have been through enough to know.

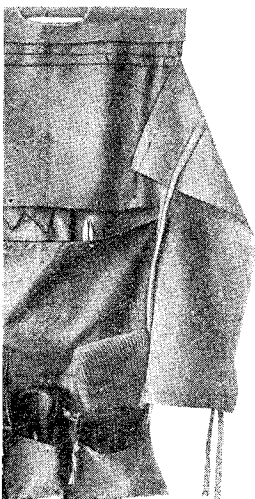
This catalog is a boon to those at home who, infused with the war spirit and desire of giving, are always doubtful as to what to send and fearful lest they make useless gifts. It is impossible to make an inappropriate gift from this catalog--every article in it has its welcome assured by its usefulness.

And we attend to all the details. You send us the purchase price and your soldier's address--we deliver direct to him.

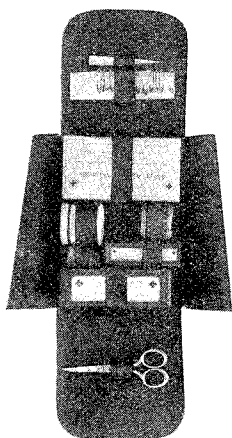
### Equipment, Kits, Jewelry, Etc.

Articles.

Articles listed below are only a few selections.



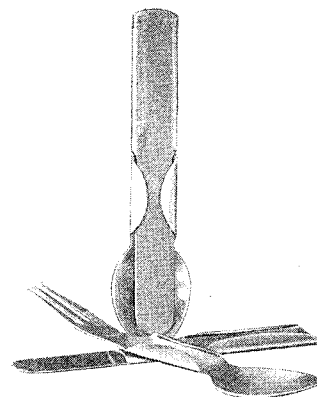
Waterproof Clothes Roll, \$6



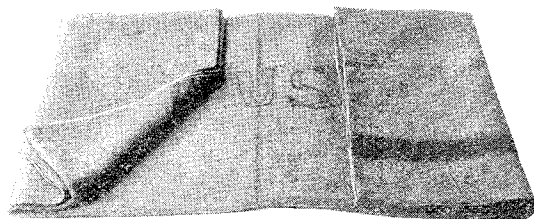
No. 113--First Aid Kit,  
\$2.25



No. 216--Bed Socks of  
Mackinaw cloth, 85c



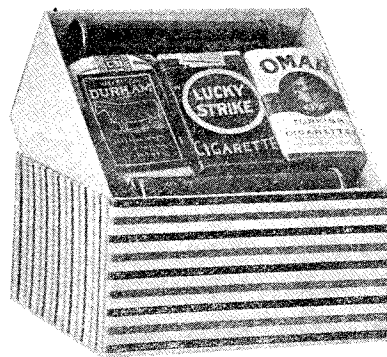
No. 129--Combination knife, fork  
and spoon, nickel plated, \$2



Army Blankets, \$6.50 to \$15

#### Tobacco Service--Food Package Service

Straight from Wanamaker's to the man at camp. Very popular with the folks at home who find difficulty in sending smokes and food. Send the purchase price and your Soldier's address. We deliver direct to him.



No. 147--\$1

#### Special Box of "Smokes" \$1.

*Illustrated*

Also another combination box of "Smokes", \$1. Orders may be placed for practically all kinds of cigarettes.

Food Packages  
\$2.75, \$3 and \$4.75